

DELAYED

A NEW MUSICAL

Written by Jo Payne

Music and Lyrics by Paul Edwards

SPONSORSHIP
OPPORTUNITY

What is Delayed?

Delayed: The Musical tells a powerful and enchanting story.

It's a show with a universal message that brings people together in a most profound way.

The team behind *Delayed: The Musical* has a vision to take it all the way to Broadway, London's West End and beyond.

To make that happen, we are actively seeking sponsors.

This package will paint a picture of what *Delayed: The Musical* is all about and explain how getting involved can benefit *your* company.

Once you've read to the end of this package, we hope you'll choose to climb aboard the train and join us on this incredible ride!

THE STORY OF DELAYED

Delayed: The Musical is the story of two men: Frank, an English businessman and Hans, a German War Hero.

They meet by chance on a station platform, both running to catch the same train.

The train is delayed until morning. Now stranded, they take a different journey as they share captivating stories of their lives, while sitting together on a platform bench.

In one night, this chance encounter changes both of their lives forever. The compass needle - shifted by just a degree or two - points to a surprising new destination for these men and the people they hold dear.

Delayed is a story full of twists and turns, joy and devastation, human connection, second chances, and unexpected reunions.

It's a journey of the heart and we are certain you won't want to miss this ride.

BACK TO THE BEGINNING

Delayed: The Musical was born in 2017 when Jo Payne decided to draw from her father's lifetime of songwriting and develop a musical as a surprise for his 60th birthday.

On a shoestring budget, Jo began creating the story of *Delayed*.

Now, five years on, she has completed its musical score. She brought the show to life on the stage of Burlington Student Theatre in August of 2022, capturing the communities' imagination and earning glowing reviews.

The momentum continued after several industry professionals, moved by this one performance, offered their time, expertise, and passion to help take *Delayed* to the next level.



How Can Sponsoring Delayed Benefit Your Company ?

By becoming a sponsor of Delayed, your company will gain exposure through the various levels of sponsorship packages we offer:



OUR SPONSORSHIP PACKAGES

Economy Class



- ★ A logo spot on our website for 6 months with direct links to your website.
- ★ Your company logo on the bottom of all our team and cast t-shirts.
- ★ Your company listed as a sponsor in all of our future show programmes, along with a note of thanks and a quarter page advertisement spot.
- ★ 2 complimentary tickets to our next production.
- ★ A Facebook and Instagram thank you post and story with links to your website and social media.
- ★ Your logo on all of our printed marketing materials.
- ★ A blog post on our website highlighting the support of your company.

OUR SPONSORSHIP PACKAGES

Business Class



- ★ A logo spot on our website for a year, with direct links to yours, including a featured blog, highlighting the support of your company.
- ★ Your company logo prominently featured on all of our team and cast t-shirts.
- ★ Your company listed as a sponsor in all of our future show programmes, along with a note of thanks and a half page advert spot.
- ★ 4 VIP passes that include: show tickets for opening night, access to our VIP area, and a drink and programme for each guest.
- ★ A Facebook and Instagram thank you post and story, with your own story highlights and links to your website.
- ★ Inclusion in our Instagram competition, in which following your company is part of the entry requirements.
- ★ Your logo on all of our printed marketing materials.

OUR SPONSORSHIP PACKAGES

First Class



- ★ Your company will be branded as Delayed's exclusive sponsor.
- ★ Your company logo in large, as our main sponsor, will be featured on all of our team and cast t-shirts and all other marketing materials.
- ★ Your company listed as a sponsor in all of our future show programmes, along with a note of thanks and a full page advert.
- ★ 4 complimentary t-shirts for you and your Team.
- ★ An exclusive stand as the main sponsor in the foyer of our theatre space for the run of our production.
- ★ A large banner on our website for two years with direct links to your website.
- ★ A featured blog on our website, linking directly to yours.
- ★ Multiple pre-event press opportunities.
- ★ 8 VIP Passes that include: show tickets for opening night, access to our VIP area, and a drink and programme for each guest.
- ★ A VIP exclusive meeting with our cast and official sponsor photo opportunity for the local press, potentially reaching thousands of new clients.
- ★ Inclusion as our main sponsor in our Instagram competition, in which following your company page and tagging you in their stories are key components of the entry requirements.
- ★ A highlight for your company on our Instagram account.

Thank you

PLATFORM N° 2

Thank you so much for choosing to be one of our sponsors and for supporting the development of this production.

The evolution of *Delayed: The Musical* relies solely on donations and funding. We have been so blessed to have had support so far from The National Lottery UK in 2017 when the show was in its very first stages of conception.

More recently we've had the support of STARS Charity Burlington and the Burlington Arts and Culture Fund in Ontario, allowing us to create a cast album recording.

We are now hoping to raise a further \$15,000 to gain all of the resources necessary to present the show to Production Companies, with the end goal of having it professionally produced for stages around the world.

The journey of *Delayed*, from conception to this point, has already involved over one hundred extraordinary performing arts professionals....but this is only the first leg of our journey. We want to invite you to join us as we bring this story to its final destination.

To get started, contact Jo Payne - the Director of *Delayed* at:

info@delayedthemusicaluk.com





At birth, we boarded the train of life and met our parents, and we believed they would always travel by our side. However, at some station our parents would step down from the train, leaving us on this journey alone.

As time goes by, some significant people will board the train, siblings, other children, friends and even the love of our life.

Many will step down and leave a permanent vacuum, other will go so unnoticed that we don't realise they vacated their seats. This train ride has been a mixture of joy, sorrow, fantasy, expectations, hellos, goodbyes, and farewells.

A successful journey consists of having a good relationship with all passengers, requiring that we give the best of ourselves. The mystery that prevails is that we do not know at which station we ourselves will step down.

Thus we must to try to travel along the track of life live in the best possible way, loving, forgiving, sharing and giving.

When the time comes for us to step down and leave our seat empty we should leave behind beautiful memories for those who continue to travel on the train of life. I close by thanking you for being one of the passengers on my train.

Author - Unknown

